ADMINISTRATORS' GUIDE TO MEASURE STUDENT ENGAGEMENT

6 CRITICAL RESOURCES TO BUILD AN EFFECTIVE STRATEGY

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As student engagement remains top of mind, administrators face the challenge of finding the best way to measure engagement initiatives. Without an effective way to capture engagement objectives, districts, admins, and educators are left guessing whether or not their efforts are making an impact. Administrators can properly solve this dilemma by developing a clear & concise strategy to measure student engagement initiatives with these six resources and corresponding key considerations.

1

GO DIGITAL

One of the biggest challenges in managing and ultimately measuring student engagement is that it's usually done manually and, in many cases, facilitated by paper forms. Traditional paper methods are unreliable and can cause major time delays in getting access to critical decision-making data. Administrators can streamline the process by moving evaluation methods to an online platform.

KEY CONSIDERATIONS TO GO DIGITAL:

- ✓ Cloud-based
- ✓ Ease of log-in
- ✓ Single access point for all program admins and students
- ✓ Provides real-time visibility into engagement data

2

GO MOBILE

Statistics show that an overwhelming majority of students prefer to interact and engage through mobile devices. Having a mobile-friendly web application that can be accessed through a phone, tablet, Chromebook, or PC, opens opportunities for students to engage in activities that interest them. As a result, students are motivated to continue to participate as often overlooked activities are finally given the chance to be recorded and celebrated.

KEY CONSIDERATIONS TO GO MOBILE:

✓ Mobile-friendly for on-the-go access

✓ Validates students' experiences and records progress

✓ Engaging for students through gamification, rewards, and badges

3

STREAMLINE RESOURCES

Schools across the state are challenged with not having enough resources as many faculty members have retired and COVID-19 continues to put a strain on personnel. Selecting a digital platform to support administering programs will allow new teachers and administrators to easily pick up the process, and avoid having students fall through the cracks with a new enrollment and communication structure.

KEY CONSIDERATIONS TO STREAMLINE RESOURCES:

- ✓ Intuitive & easy to use
- ✓ Simple onboarding process that doesn't tie up personnel hours
- ✓ Easy access to customer support and knowledge base articles

4

CELEBRATE STUDENT ACCOMPLISHMENTS

A student's academic journey is more than just their attendance and grades; the whole child is impacted by the relationships they build and the experiences they encounter. Having the ability to record student accomplishments in a meaningful way is an invaluable asset for students when applying for internships, colleges, or employment opportunities.

KEY CONSIDERATIONS TO CELEBRATE STUDENT ACCOMPLISHMENTS:

✓ Records and verifies completed service hours

✓ Displays students' organizations, clubs, and activities

✓ Holistic visuals of students' accomplishments for college and career opportunities

5

INCORPORATE SOCIAL-EMOTIONAL LEARNING

Social and Emotional Learning really begins with the ability to identify how students are feeling in real-time. Follow-up surveys about student activities can provide administrators with an understanding of what the program did well in engaging students as well as opportunities for improvement. School districts can then easily identify programs and activities that receive low or high ratings, and correlate them with personal reflections to understand how students are feeling throughout their individual experiences.

KEY CONSIDERATIONS TO INCORPORATE SEL:

✓ Allows students to rate activities and experiences

✓ Provides an area for personal reflection

6

LEVERAGE ANALYTICS

Data-driven decisions ultimately help schools to drive better student outcomes in the face of resource challenges. By easily identifying which students are engaged and which are not, how students are engaged and how they are feeling in real-time, allows educators to intervene and support SEL more effectively. Consistent review of student survey data regarding activities and programs will allow administrators to make key critical funding and resource decisions about programs and activities within their school community.

KEY CONSIDERATIONS TO LEVERAGE ANALYTICS:

✓ Built-in administrator insights

✓ Provides real-time and quantifiable data

✓ Customizable modules to measure desired stats

ARE YOU READY TO QUANTIFY YOUR STUDENT ENGAGEMENT INITIATIVES?

DISCOVER THE COMPREHENSIVE GO-TO PLATFORM SCHOOL DISTRICTS ARE LEVERAGING TO DRAMATICALLY INCREASE AND MEASURE STUDENT ENGAGEMENT

Start Measuring Student Engagement Initiatives

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