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## **Passport for Good Appoints Ashley Behrle as Customer Success Specialist**

Passport for Good, a software solution that captures community engagement for organizations, has appointed Ashley Behrle of West Sand Lake, NY as the company's customer success specialist.

Behrle, a licensed master social worker, has 13 years' experience developing and implementing strategies and has had a particular career focus on advancing the mission of non-profit organizations. Behrle will manage Passport for Good's relationships with organizations that purchase the service and non-profit organizations needing assistance.

Behrle worked most recently as a director of strategic initiatives for the New York State Council for Community Behavioral Healthcare. Prior to that, she served as a government relations specialist at The Wright Group NY, as a program director at Alcoholism & Substance Abuse Providers of NY, and as a case manager at Conifer Park Inpatient Center.

"Ashley comes to Passport for Good with a strong background and expertise in program coordination," said Gayle Farman, founder and president of the company. "More importantly, her personal and professional background reflect her desire to improve her community. These two attributes, fused together, make her a perfect fit to advance the Passport for Good mission."

Behrle earned a bachelor's degree in psychology from the College of Saint Rose and a master's degree in social work from the State University of New York at Albany.

### **About Passport For Good**

[Passport for Good](http://www.passportforgood.com) offers a first-in-class, subscription-based Software as a Service (SaaS) to address the growing challenge faced by schools, corporations and the criminal justice system to track time spent by individuals and groups performing community service activities. The robust tracking system and mobile application assists non-profit organizations by allowing them to communicate their needs. It also centralizes data, automates the community service experience, and aggregates data across individuals and events to allow organizations to demonstrate community impact and to enhance linkages between service learning, skill development, and academic and career exploration. Prototyped by students at Rensselaer Polytechnic Institute, it is now powered by a full team of senior software engineers. The company was formed in 2016 by Gayle Farman of Slingerlands, NY. For more information, visit [www.passportforgood.com](http://www.passportforgood.com).

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